

Village Entrepreneurship Bootcamp organised by BITS Goa Innovation Incubation & Entrepreneurship Society

About BITS BIRAC BioNEST Goa & BGIIES:

The BITS Goa Innovation, Incubation & Entrepreneurship Society (BGIIES) is registered for the promotion of innovation and entrepreneurship by setting up and managing a BioIncubator: BITS BIRAC BioNEST located at BITS, Pilani K. K. Birla Goa Campus. The focus of the Bio Incubator is for the development of novel drugs, novel diagnostic devices, developing medical instruments, novel water treatment technology, development, etc. for solving societal and environmental problems. The incubator supports the startups in the ideation stage / pre-seed stage with the pre-incubation program and the startups in the MVP / Seed stage with its incubation program.

Recently BITS Goa Innovation Incubation & Entrepreneurship Society (BGIIES) organized a one-day Entrepreneurship Bootcamp in association with Lions Club of Majorda Velsao Cansaulim and Kerala Sangamam at Zuarinagar. 30 aspiring entrepreneurs from the villages of Cortalim, Velsao, Sancole and Vasco attended the program and as a follow-on activity the interested entrepreneurs will get mentorship and support from BITS BIRAC BioNEST. At the

end of each such bootcamp, the best business ideas would be selected for future support. This initiative was kicked off by BITS Pilani a year ago to support youth entrepreneurship in rural areas and promote innovative rural businesses outside of agriculture and agri-food. Such bootcamps are helpful to people who are looking for alternative sources of income, particularly those affected by COVID 19.

The Chief Guest Mr. Rahul Bahadur, Project Officer, IIT

Goa, encouraged participants and aspiring entrepreneurs to thoroughly study the society, come up with innovative business ideas, find right local resources and succeed in life by starting startups. Mr. Harishkumar K, President of Lions Club of Majorda Velsao Cansaulim, while addressing the participants stated that such bootcamps empower and proactively engage entrepreneurs and enable them to unleash their innovative capabilities and realize their

Sunday closed

Trendz Royale Salons'

by Joemy Vera
Ladies and Gents
Hair and Beauty Esthetics

Chicalim Airport Road,
next to Euro Kids School
9921014194 / 9921210171
10.30am to 8.00 p.m

business ideas.

Mr. Ebin Ephrem Elavathignal, General Manager for BITS BIRAC BioNEST, at BITS Pilani, K K Birla Goa Campus, guided participants on project preparations, funding agencies, entrepreneurship and other issues. Participants were also informed how to put the creative ideas into practice, and how to raise resources from the governments. Mr. Ebin

further added that "creating new economic opportunities and improving livelihoods of rural communities is one of the focuses for BITS BIRAC BioNEST and it gains more importance now as all have to join hands to overcome the impact of the pandemic". Mr. Ebin can be contacted at 8608871834 and gmbionest@goa.bits-pilani.ac.in